

<b>Post Title:</b>	Director of Adult Social Services (Statutory DASS)
<b>Directorate:</b>	Adult Services
<b>Section:</b>	Corporate Leadership Team
<b>Reports To:</b>	Chief Executive
<b>Location:</b>	Blackpool
<b>DBS Status:</b>	Enhanced check with Adults Barred List
<b>Grade:</b>	Chief Officer Grade 3

## Role Purpose

This is the statutory role of Director of Adult Services – in accordance with legislation, ensuring the Council fulfils its statutory responsibilities in relation to adults in Blackpool and is appropriately positioned to meet Government and CQC assurance requirements.

The role is responsible for leading the transformation and delivery of services to adults and young people in transition who draw on care and support in Blackpool and ensuring co-production is embedded.

To provide strategic direction and day to day leadership to ensure high quality, efficient, and value for money service delivery which promotes positive outcomes for people who access care and support in Blackpool.

The role will be part of the Chief Executives Leadership Team and will support the development and delivery of corporate strategies.

## Specific Duties and Responsibilities

- Ensure strong leadership and decision making across the service to ensure robust operational and strategic accountability is in place to identify and mitigate any risk.
- Lead the development of market strategies for Adult Social Care and understand market dynamics and cost drivers in Adult Social Care to deliver appropriate outcomes for residents.
- Work with a participate in the Northwest ADASS Executive and regionally to ensure that the Council benefits from collaboration with other systems.
- Act as the senior lead in the Council for integration and interface with the NHS though the Integrated Care Board.
- Ensure safeguarding compliance for Adult Social Care and professional practice of social care professionals.
- Oversee and lead the Councils in house provision and act as the 'Nominated Person' under the Health and Social Care Act 2008 (Regulated Activities) Regulations 2014: Regulation 6 for all Adult Care Quality Commission registered activities.
- Lead and co-ordinate the Council's functions as an Adults Services Authority as set out in the Care Act, in particular, accountable for the delivery of local authority social services functions listed in Schedule 1 of the Local Authority Social Services Act 1970 (as amended), other than those for which the Director of Children's services is responsible.
- Accountable for assessing local needs and ensuring availability and delivery of a full range of adult social services, overseeing the commissioning of services sufficient and suitable to meet local needs.
- Provide professional leadership and workforce planning, to effectively embed standards, manage cultural change, and ensure robust budgetary and resource control, exercising overall responsibility for the management and performance of the Department, including supervision of professional standards and competence, management of individual performance and development and improvements to service delivery and practice.

- Promote local access and ownership and drive partnership working, delivering an integrated whole systems approach to supporting communities, promoting social inclusion and wellbeing, building and leading the arrangements for inter-agency co-operation to improve the wellbeing of adults in Blackpool.
- Accountable for quality monitoring, market management, having regard to provider financial viability, and setting fees and charges appropriate to local conditions.
- Oversee, lead and direct the Council's internal regulated and non-regulated care services to ensure they meet all relevant Regulatory Requirements.
- Leading and directing the Council's Social Services and safeguarding functions insofar as they relate to adults, working closely with Local Safeguarding Adults Board (LSAB) and its independent Chair to co-ordinate Board activities ensuring that there are clear and effective arrangements to protect vulnerable adults from harm.
- Lead and direct Emergency Planning and Emergency Response arrangements insofar as they relate to resident requirements as a Category 1 Responder under the Civil Contingencies Act supporting the Lancashire resilience Forum, where activated, in the management and oversight of relevant responsibilities.
- Promote good internal and external relations by working collaboratively with Members, colleagues, and partners, representing the authority at national, regional and local levels and promote the interests of the authority externally.
- Lead the transformation of services by creating the conditions for others to perform and innovate and by robustly challenging ineffective working practices and poor performance.
- Maintain robust budgetary controls ensuring Assistant Directors and Heads of Service exercise effective budgetary management and that all resources are managed efficiently and effectively within finite resources.
- Maximise the availability of external partnership funding to enhance service development.
- Promote the active participation of adults in receipt of services and their informal carers in the co-production and monitoring of services to ensure that they are genuinely responsive to client needs and are continuously improving.
- Consolidate, build and maintain effective relationships and effective frameworks for consultation with key partners, service providers, stakeholders and the wider community to facilitate high quality services, which meet service user needs.
- Ensure all data and information is recorded to high standards and is actively used to enable effective data driven decision making.
- Work in partnership with the Director of Children's Services to ensure that effective services are in place to support young people with social care needs during the transition into adulthood.
- Promote equal opportunities and tackle discrimination both within and outside the Council and ensure that all services for adults are focused on individual needs.
- Ensure the Council is able to demonstrate compliance with its statutory obligations, including meeting Health and Safety legislation.

Qualifications	Please mark which are Essential or Desirable ▶	E/D
Degree level education		E
A Leadership and management qualification		E
Social Work Qualified		E
Evidence of continued professional development		E

Knowledge, Skills and Experience	Please mark which are Essential or Desirable ▶	E/D
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<u>Knowledge</u>	
<ul style="list-style-type: none"> <li>• Thorough understanding of the legal framework within which Adult Social Care operates</li> </ul>	E
<ul style="list-style-type: none"> <li>• Clear and contemporary understanding of the political context at a national, regional and sub-region level</li> </ul>	
<ul style="list-style-type: none"> <li>• Thorough understanding of the Government's agenda in relation to integration and health and social care services</li> </ul>	E
<ul style="list-style-type: none"> <li>• Thorough knowledge and understanding of statutory responsibilities as Director of Adults Social Services and the Council's statutory responsibilities</li> </ul>	E
<ul style="list-style-type: none"> <li>• Thorough knowledge and detailed understanding of current innovations and professional best practice as it relates to Adults</li> </ul>	E
<ul style="list-style-type: none"> <li>• Detailed knowledge of relevant legislation, regulations and best practice guidance</li> </ul>	E
<ul style="list-style-type: none"> <li>• Detailed knowledge of the operational requirements relating to Adult Social Care</li> </ul>	E
<ul style="list-style-type: none"> <li>• Understanding of commissioning and market management in relation to social care</li> </ul>	E
<ul style="list-style-type: none"> <li>• Understanding of the funding and financial regulations relating to Adult Social Care</li> </ul>	E
<ul style="list-style-type: none"> <li>• Knowledge of strategic and corporate management and ability to maintain a strategic overview of the service whilst maintaining oversight of operational delivery and management of risk.</li> </ul>	E
<ul style="list-style-type: none"> <li>• A clear understanding of market dynamics and cost drivers in Adult Social Care to deliver appropriate outcomes for residents</li> </ul>	E
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<u>Skills</u>	
<ul style="list-style-type: none"> <li>• Track record of service transformation and /or improvement</li> </ul>	E
<ul style="list-style-type: none"> <li>• A significant track record of proven leadership and management in a directly relevant service environment including demonstrable experience of managing staff effectively.</li> </ul>	E
<ul style="list-style-type: none"> <li>• Enhanced interpersonal skills to operate sensitively , engaging staff, partners, Members, business leaders, residents and build positive and sustainable relationships.</li> </ul>	E
<ul style="list-style-type: none"> <li>• Ability to shape the development of service policies and give direction in a period of change</li> </ul>	E
<ul style="list-style-type: none"> <li>• Exceptional communication skills in order to be a credible and convincing advocate of the Council.</li> </ul>	E
<ul style="list-style-type: none"> <li>• Demonstrable ability to understand and manage change effectively in a political environment across multiple governance structures.</li> </ul>	E
<ul style="list-style-type: none"> <li>• Ability to analyze complex situations and produce effective and rational solutions</li> </ul>	E
<ul style="list-style-type: none"> <li>• Creative and innovative with the ability to assess and balance risk</li> </ul>	E
<ul style="list-style-type: none"> <li>• Ability to coach and mentor colleagues and peers inside and outside the organization to promote excellence in the delivery of public service.</li> </ul>	E
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<u>Experience</u>	
<ul style="list-style-type: none"> <li>• Significant experience of operating successfully within political, corporate, policy and/or financial constraints and supporting members of the Council to develop their vision, communicating and advising portfolio holder in relation to Adult Social Care</li> </ul>	E
<ul style="list-style-type: none"> <li>• Significant evidence of successfully managing programmes of change to a successful conclusion</li> </ul>	E
<ul style="list-style-type: none"> <li>• Significant proven experience of the formulation and implementation of strategic objectives and joint working with a range of partner organizations.</li> </ul>	E
<ul style="list-style-type: none"> <li>• Significant experience of proactively managing the challenge of rising demand, reducing budgets and ensuring optimal balance of provision and outcomes</li> </ul>	E

## Key Facts and Figures

The postholder is accountable for the Section 75 Pooled Budget arrangement with Lancashire and South Cumbria Integrated Care Board covering the Better Care Fund of £46 million (yr 25/26) of which Blackpool contributes £17m.

Direct budget value is £79.875m made up as follows:

Service area	Budget amount	Staff numbers
Adult Social Care (Social Work)	£9.306m	281
Commissioning Placements	£68.095m	14
Care and Support (in house care services)	£2.397m	390
Safeguarding	£0.077m	10
<b>Total:</b>	<b>£79.875m</b>	<b>695</b>

There are 695 people employed within the Department, for whom the postholder is ultimately responsible, delivering in a variety of office and non-office settings across the town.

Services provided to over 5,000 people.

## Vision and Values

### Our vision for Blackpool is that:

We will retain our position as the UK's number one family resort, with a thriving economy that supports a happy and healthy community who are proud of this unique town.

### Our Priorities:

We have two corporate priorities:

- Priority one - Communities: Creating stronger communities and increasing resilience.
- Priority two - The Economy: Maximising growth and opportunity across Blackpool.

### Our Values:

We aim to:

- Deliver **quality**
- Be **fair**
- Be **accountable**
- Be **compassionate**
- Be **trustworthy**